



Real-time printing connected with Real-time print management

“Things” are getting smarter and more connected. State-of-the-art infrastructure combined with IoT devices, such as industrial and mobile printers, are now providing organizations invaluable data and capabilities that were previously difficult, if not impossible to get.

Enterprises are relying on industrial and mobile printers to improve their operational efficiency, safety and customer experience to keep up with ever-increasing customer demands. However, maintenance costs and unexpected printer downtime can turn it from a revenue driver into a cost center.

SOTI’s IoT-management solution is built for the enterprise and provides complete lifecycle management of thermal, POS and mobile printers within an organization, lowering the total cost of ownership (TCO) of their printers and improving the return on investment (ROI) of their IoT initiatives.



Printer Management Made Easy

SOTI Connect is an IoT-management solution built for business that provides complete lifecycle management of industrial and mobile printers within an organization. Its highly flexible, data-driven architecture means that new printers can be quickly supported and managed, reducing the time-to-market for IoT initiatives.

Maintain your printer solutions quickly, with total visibility, and increased uptime with SOTI Connect.

Deploy your printers quickly and consistently

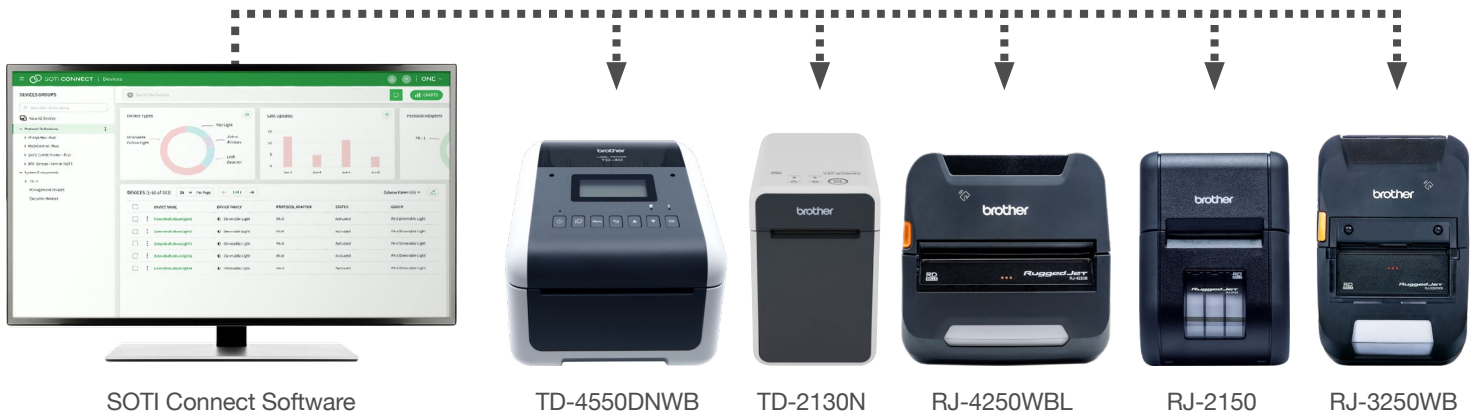
SOTI Connect reduces the time it takes to set up and standardize the performance of business-critical printer solutions and helps improve the reliability, print quality and overall end user experience.

- Quickly set up and configure fleets of printers and make it easy for IT administrators to support post-deployment with minimum effort
- Apply maintenance or full version releases with software and app updates that fix bugs, patch vulnerabilities, or enable brand new capabilities
- Set up alerts to monitor for printer issues and automatically notify IT administrators

Manage all compatible printers in real-time

From desktop thermal printers to mobile label printers, SOTI Connect provides centralized, user-friendly management of all printers within an organization's technology infrastructure.

- At-a-glance real-time views of printer information and health with a user-friendly interface, charts and dashboards
- Reduce maintenance, repairs and resource costs by remotely adjusting printer settings and instantly performing device actions on a single or a group of printers
- Utilize automation rules to remediate issues by setting pre-defined conditions and pre-configured actions when those conditions are met to avoid downtime



SOTI Connect Software

TD-4550DNWB

TD-2130N

RJ-4250WBL

RJ-2150

RJ-3250WB

What Brother and SOTI Connect can do for your business

Manage your business-critical industrial and mobile printers

SOTI Connect addresses key printer management challenges with remote support features that reduce device downtime and workflow disruptions.

- Software updates enables installation of maintenance releases or add new capabilities
- Remote printer configurations and settings adjustments ensures print consistency and quality across a fleet of printers
- Remote support features provide instant access to printer endpoints and allow organizations to immediately perform actions to troubleshoot and resolves issues
- Automation rules automatically issue alerts and actions when pre-defined conditions are met on the device, greatly reducing printer downtime
- Advanced data collection allows valuable printer health information to be analyzed to ensure printers operate at full capacity, reliably and around the clock

Compatible Brother printers

RuggedJet mobile printers

- RJ-4250WB
- RJ-3250WB
- RJ-3050Ai
- RJ-3150Ai
- RJ-2050
- RJ-2140
- RJ-2150

Desktop thermal printers

- TD-4420N
- TD-4550DNWB
- TD-2120N
- TD-2130N

Simplify business mobility

The SOTI ONE Platform is an integrated suite of solutions designed to reduce the cost, complexity and downtime related to business-critical mobility. Comprised of seven revolutionary products, the SOTI ONE Platform helps businesses remove functional silos, eliminate downtime, build apps faster, manage all mobile and IoT devices in one place and deliver actionable insights. When everything is connected, the SOTI ONE Platform makes mobile and IoT business operations simpler, smarter and more reliable.



To learn more or to schedule a live demo, please email a Brother mobility expert at MobileSales@Brother.com, or call 800-543-6144.

BrotherMobileSolutions.com/SOTI

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