

# PT-E550W

## Full-featured Labeling Tool with Wireless Connectivity

### Easy to Use

Bright LCD Display

Intuitive Application Keys

QWERTY keyboard

Download Database direct from your PC, Tablet or Smartphone

Connect Wirelessly



The PT-E550W lets you take pride in the quality of your work, printing durable, professional labels with easy to use built-in application keys or PC software. Create professional labels with the built-in labeling functions or PC software. Even turn your smartphone or tablet into a powerful wireless jobsite labeling partner with the Brother LabelLink cable labeling app.

- QWERTY-style keyboard + 15 character, 2-line, backlit LCD screen
- 6 label application keys preformatted for cable wrap/flag, patch panel, punch block, faceplate, serialized, and other commonly used label templates
- Print speed up to 30mm per second + 7 lines of print and up to 24mm wide
- Compatible with HGe, TZe, STe, and HSe laminated tape cassettes
- Wi-Fi® and USB interfaces
- Automatic dual-blade cutter for one at a time labels or easy-peel strips
- CD with label-design, data transfer manager, and printing software included
- Barcode label printing solution
- 2-year limited exchange warranty

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Cable



Camera



Network Infrastructure



Asset Management

**P-touch**  
**EDGE**

**brother**  
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## Technical Specifications

Model	PT-E550W
Type of Printer	Industrial Handheld Labeling System
Maximum Print Resolution	180x180 dpi (standalone), 180x360dpi (from computer)
Print Width	0.71" (18mm)
Print Speed	Up to 1.2ips (30mm/sec)
Lines per Label	Up to 7 Lines
Rotated Characters	Up to 25 alpha-numeric characters (on 24mm tape)
Function Keys	10 Keys (Cable Wrap/Heat Shrink, Cable Flag, Faceplate, Serialize, Patch Panel, Punch Block, Barcode, Advanced Serialization, Database, Symbol)
Copy/Serialization	Up to 99 alpha or numeric characters (up to 9 units/increments) in 1 or 2 fields individually or simultaneously
Display	128x64 large back-lit graphic LCD (15 characters x 2 lines with graphic print preview feature)
Keyboard	QWERTY Layout/Rubber Keys
Cutter	Auto Half Cut Cutter
Media	HGe, TZe and HSe tapes
Media Sizes (width)	3.5mm, 6mm, 9mm, 12mm, 18mm, 24mm
Interfaces	USB 2.0 (full speed) and Wi-Fi WLAN 802.11b/g/n (infrastructure or wireless direct)
Operating Systems	OS Windows Server® 2012 R2/2012/2008 R2/2008 (32/64 bit), Windows® 8 (32/64 bit)/7 (32/64bit), Windows Vista® (32/64bit), Mac OS X 10.9.x/10.8.x/10.7.x, Android® 1.6 (or Greater), iOS® 3.0 (or Greater)
Memory	Up to 99 files – Up to 18,297 characters (standalone operation), 6MB (downloaded templates, databases and images)
Symbol Library	384 (32 Voice/Data, 26 Audio/Visual, 37 Electrical, 82 Safety, 207 Misc.)
Resident Fonts	14 (Helsinki, Brussels, US, Los Angeles, San Diego, Florida, Calgary, Belgium, Atlanta, Adams, Brunei, Sofia, Germany, Letter Gothic)
Font Sizes/Styles	8 sizes/11 styles (standalone operation)
Barcodes	9 standard barcode symbologies, Code39, Code128, ITF, UPC-A/E, EAN-8/13, GS1-128 [UCC/EAN-128], Codabar (NW-7) in standalone operation
Power Supply	BA-E001 Li-ion Battery Pack (Standard), AD-E001 AC Adapter (Standard) 6 AA Alkaline Batteries (Optional)
Dimensions/Weight	4.9" x 3.7" x 9.8" (W x H x D)/2.31 lb without tape cassette and battery
Warranty	2-Year Limited Exchange Warranty



### PT-E550W Kit Includes:

- PT-E550W Labeler
- Carrying case
- Rechargeable Li-ion battery
- AC adapter
- USB cable
- Full length tape (TZeFX231)
- Software



### Accessories

- Adapter (AD-E001 AC adapter)
- Rechargeable Li-ion battery



### Brother Tape Cassettes

Tapes include Laminated HGe and TZe taps, Heat Shrink HSe tapes, and Stencil STe tapes

Visit [www.EDGE-Tapes.com](http://www.EDGE-Tapes.com) to find the right cassette for your job



Abrasion  
Resistant



Fade  
Resistant



Chemical and  
Water  
Resistant



Laminated Tape  
Adhesive  
Strength



Extreme  
Temperature  
Tested



UL Certified (HGe, extra-  
strength adhesive, flexible id  
and tamper evident tapes only)

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