5 Key benefits of printing safety labels on-demand

A fresh approach to safety labeling

In industrial environments, safety is a top priority. Traditional pre-printed labels, which are often printed offsite and not always adaptable, struggle to keep up with the ever-changing demands of these fast-paced environments. On-demand labeling offers a more cost-effective, efficient, and adaptable alternative, tailored precisely to company-specific safety requirements on the spot.

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1 Cut costs, save money

For medium-sized to large facilities, the savings can add up fast. With On-Demand Safety Labeling Solutions from Brother, printing your first 400 labels can save over $300 compared to pre-printed options.
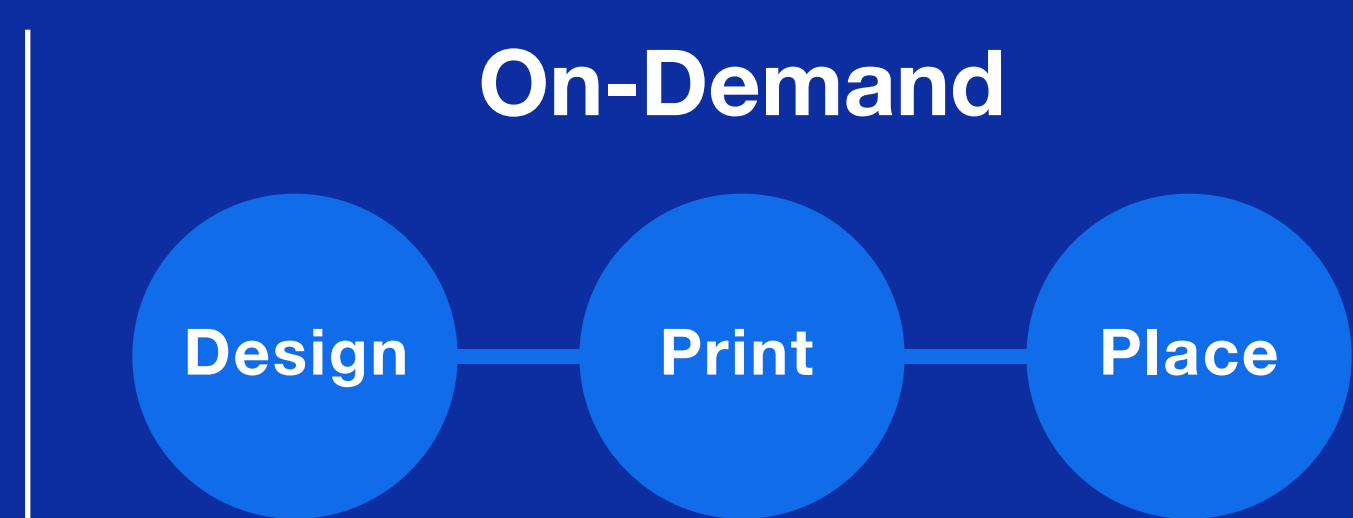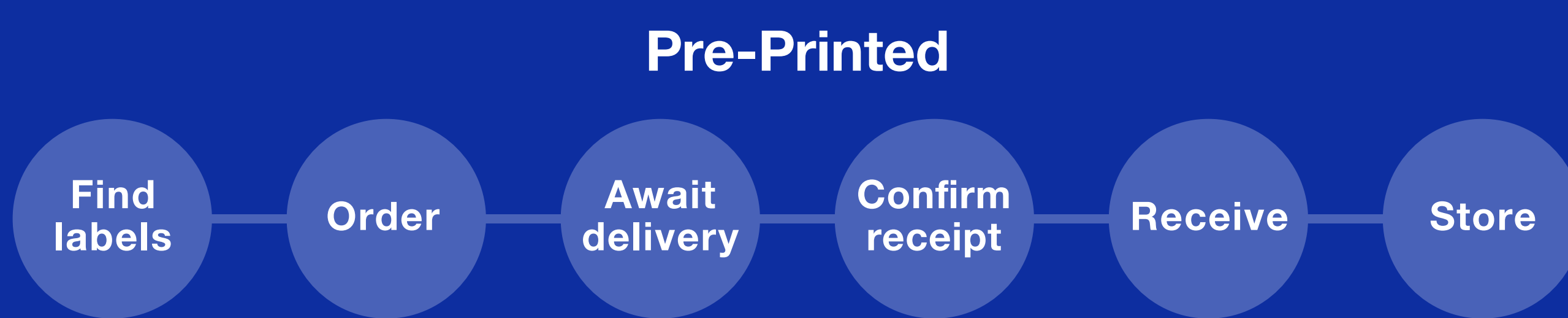
Save up to $320 per 400 labels

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2 Reduced lead time

Safety regulations demand swift responses, and on-demand printing meets the challenge. Eliminate the need for costly minimum orders associated with pre-printed options and say goodbye to unnecessary material storage. With on-demand printing from Brother, you access what you need within minutes, bypassing the hassles and delays of traditional ordering and shipping processes.

SAFETY LABELS IN 1/2 THE STEPS

Pre-Printed: Find labels → Order → Await delivery → Confirm receipt → Receive → Store

On-Demand: Design → Print → Place

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3 Customizable safety labels with free design software

Customizing safety labels for specific workplace hazards can be complex, but our complimentary LabelSuite™ software simplifies the process with intuitive functionality and templates for OSHA, ANSI, and NEC standards. It offers barcode and QR code creation, customizable image and spreadsheet imports, and allows you to add multiple languages for diverse workplace needs.

50% of respondents in a 2023 workplace safety survey said they require workplace communication in languages other than English[2]

¡PELIGRO!

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4 Durable and versatile labels for any environment

To remain legible and effective, safety labels must endure harsh conditions like chemicals, moisture, and UV radiation. Finding cost-effective, durable media and supplies without sacrificing quality can be challenging. Brother offers continuous and die-cut labels, premium ribbons, and specialty supplies for specific applications, from pipe marking and secondary GHS to arc flash and other operational needs.

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5 Multi-user printing

It's easy to set up an on-demand label printer to be **shared between multiple users, managed remotely, and used from anywhere** across your facility. Bluetooth® and Wi-Fi® capabilities give you maximum connectivity for maximum efficiency.

Why Brother?

Brother provides the perfect solution for on-demand label printing. Our TD-4750TNWBCS desktop printer offers a range of label and ribbon options, complemented by free LabelSuite™ label design software, ensuring effortless compliance with OSHA, ANSI, NEC, and other standards. With top-tier industry warranties, personalized service, and lifetime technical support[3], Brother stands as your reliable partner for seamless on-demand label printing.

brother at your side